

# 0% mercury trusted by the best

## Renata Watch Battery Dealer Price Schedule

Several hundred million times a year the world's finest jewelers and watch companies rely on Renata for uncompromising quality; so can you.

New 0% mercury Silver Oxide batteries, as required in several states, are now available, featuring dedicated high-drain and low-drain for optimal performance. Lithium batteries have always been mercury free, and mercury free Zinc-Air and Alkaline button cells will be available soon!

Superior Swiss quality, freshness dated and absolutely perfect leakproofness.

### Freshness Guaranteed

Renata's Born On Date is marked on the side of every silver oxide battery. Over the prior decade, cells were marked with a ":", followed by 3 digits. The first digit indicates the year of production, and the next two, the month. :910 = October of 2009. When Renata transitioned to 0% Mercury, a 2 digit code was used. Again, the first digit represents the year of production, and the second, the month, utilizing O, Y and Z for October, November and December. OY = November 2010 A Best Before / Use By Date is also printed on every package to facilitate stock rotation.



### Also available upon request:

- Traffic creating posters & signs
- Fully cross referenced and attractive battery selling displays which feature a handy popularity scale
- Instructional video on CD "How to Sell and Replace Watch Batteries."
- Cross reference guides, tools, inventory control systems, custom kits and more!

All **Renata Battery Packaging Options** fit easily into Renata's watch battery organizer displays without folding or tearing!

**TS:** 5 individually perforated batteries to a carded Tear Strip. Packaged in cartons of 100.

**VS:** Volume Strip of 20 batteries sealed in perforated sections of 5, packaged in cartons of 100 and 1,000.

**CU:** Individual battery Mini Blister Cards are packed into boxes of 10 and cartons of 100. (Alkaline button cells are packed 2/card, 20/box and 200/carton.)

### Renata's BWT94 Watch and Battery Analyzer

allows you to test the battery inside a quartz analog watch - without opening the watch!

It also has two battery testing positions: Silver 1.55V and Lithium 3V.

Stock #BWT94 List Price \$55.00 **On Sale \$45.00**



Silver Oxide Battery Type#	TS/Vol 1 - 99	TS/Vol 100+
301	\$1.19	\$1.11
303	\$1.57	\$1.46
309	\$1.29	\$1.20
315	\$0.79	\$0.73
317	\$0.67	\$0.62
319	\$0.67	\$0.62
321	\$0.48	\$0.45
329	\$0.89	\$0.83
335	\$1.22	\$1.13
337	\$1.76	\$1.64
339	\$1.79	\$1.66
341	\$1.59	\$1.48
344	\$1.75	\$1.63
346	\$1.66	\$1.54
350	\$1.82	\$1.69
357	\$1.57	\$1.46
361	\$0.52	\$0.48
362	\$0.47	\$0.44
364	\$0.35	\$0.33
365	\$2.40	\$2.23
366	\$2.40	\$2.23
370	\$0.59	\$0.55
371	\$0.55	\$0.51
373	\$0.75	\$0.70
376	\$0.47	\$0.44
377	\$0.36	\$0.34
379	\$0.39	\$0.37
380	\$1.66	\$1.54
381	\$0.99	\$0.92
384	\$0.72	\$0.67
386	\$1.15	\$1.07
387S	\$2.72	\$2.53
389	\$0.89	\$0.83
390	\$0.75	\$0.70
391	\$0.93	\$0.86
392	\$0.66	\$0.61
393	\$1.27	\$1.18
394	\$0.90	\$0.84
395	\$0.55	\$0.51
396	\$0.59	\$0.55
397	\$0.55	\$0.51
399	\$0.67	\$0.62

Lithium Cells Type#	Tear Strip 1 - 99	Tear Strip 100+
CR1025	\$0.93	\$0.86
CR1216	\$0.79	\$0.73
CR1220	\$0.79	\$0.73
CR1225	\$0.99	\$0.92
CR1616	\$0.79	\$0.73
CR1620	\$0.79	\$0.73
CR1632	\$1.47	\$1.37
CR2016	\$0.49	\$0.46
CR2025	\$0.49	\$0.46
CR2032	\$0.49	\$0.46
CR2320	\$1.08	\$1.00
CR2325	\$1.47	\$1.37
CR2430	\$1.19	\$1.11
CR2450N	\$1.79	\$1.66
CR2477N	\$3.20	\$2.98

Alkaline Button Cell Type#	Mini Cards
LR44 / A76	\$0.55

Zinc-Air Hearing Aid Battery Type#	Carton/60*	Per 6-Pack
ZA 10, 13, 312	\$42.50	\$4.80
ZA 675		

\*Each carton contains 10 6-pack cards

Other Batteries	Per Cell
CR123	\$2.95
CR1612	\$3.75
CR2354	\$3.55
CR2412	\$4.75
GP23 / A23	\$0.83
GP27	\$1.26
N / LR1	\$0.85

Mercury containing product may be shipped if Mercury Free product is unavailable. If you require only Mercury Free batteries, please state this clearly when purchasing during our transition period. Prices listed are per cell, except for hearing aid batteries. Further details are available upon request.

Most Popular Types - Never run out!

Prices are subject to change without notice.

# renata

## Deluxe Watch Battery Starter Kit

The profitable traffic generator™



swiss  made

**377 SR626SW**  
Low Silver 1.55 Volt 6.8 x 2.6  
565 RW329 5B-AW BA 606

Fully cross-referenced drawer labels with battery popularity scale



Promote your watch battery replacement service to increase your store traffic by 17%! By offering Renata Swiss quality batteries you can sell an average of 7 watch batteries per day for more than \$10.00 each and earn annual battery profits exceeding \$20,000, plus the profit generated by the additional traffic!

The Deluxe Battery Kit contains everything needed to get started, including the perfect mix of 225 assorted popular batteries – 46 types covering 99% of sales, Renata’s designer 60-drawer organizer display, 2 watch case openers, small Phillips and flat head screwdrivers, battery size selector, plastic tweezers, cross reference guides, inventory control form, watch battery tester, case vice table clamp, scratch brush contact cleaner, spring bar tool and assorted spring bars, rubber gasket assortment, Renata official battery center window sticker, Renata watch battery basics instructional cd and the Renata Traffic Poster! Stock #BESTARTERKIT List Price \$222.00 **Now Only \$199.95!**

*C. R. Time Company*  
"WHERE WE HAVE THE TIME FOR YOU"

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**0% MERCURY** renata 0% MERCURY  
silver oxide batteries are now readily available everywhere throughout the U.S.